

HERITAGE PLACE

NAME OF PLACE: HAIRDRESSER'S SALON

ADDRESS/LOCATION OF PLACE: 72B Whyte Street COLERAINE

STUDY NUMBER: 040

HERITAGE OVERLAY NUMBER:

PRECINCT: Coleraine

LOCAL GOVERNMENT AREA: Southern Grampians Shire

ALLOTMENT: 6 **SECTION:** 2 **PARISH:** PARISH OF COLERAINE

ACCESS DESCRIPTION:

CFA 430J G4; VicRoads C9; located on the north side of Whyte Street, the Glenelg Highway, between Winter and Henty Streets in the centre of the town.

SIGNIFICANCE RATING: Local



Hairdresser's Salon, 72b Whyte Street, Coleraine.

Image Date: 01/02/02

EXTENT OF LISTING:

To the extent of: 1. All the original brick cottage, the early shop on the western side of the cottage and all of the land.

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PHYSICAL DESCRIPTION:

The building currently known as the hairdresser's salon is one of two very early surviving brick cottages in Whyte Street. It is a single storey building, constructed from locally made brick, with the later addition of a shop to the western side. The brickwork is quoined at the corners, and has been painted. There is a modern verandah across the facade, and a low corrugated iron hipped roof exists behind the parapet. Troeth (65) also states that the roof is shingled. Prior to its alteration, the cottage was a typically small, symmetrical building with a central door flanked by 6 pane windows on either side. When the building was converted into a shop, the west window was replaced by a much larger display window. There is narrow rectangular shop attached to the west of the cottage. This shop is constructed of brick and clad in sheets of fibre board on the western side. The shop has a large single paned display window and separate entrance.

HISTORY:

The land on which the hairdressers salon now stands was purchased from the Crown by Thomas Trangmar on April 26, 1854 (Department of Lands and Survey, 1955). This was one of several pieces of land which Thomas and his brother George Trangmar purchased in Coleraine in the 1850s (ibid.). The Trangmars were a very important early local family who were responsible for starting Coleraine's commercial industry. They were at one time, the owners of the oldest family held general store in Victoria (McGaffin, 37). The Trangmar's were also very influential merchants in Portland, and went on to own substantial pastoral and commercial interests throughout the district.

The first ratebook entry for this property was for 1873-74 which listed Robert Rigby and Murdoch McCaskill, bootmakers as occupants of a cottage and a shop respectively. Murdoch McCaskill married Marion McRae and they had three children, Flora (1864), Donald (1866) and Duncan (1874) (VPI, Reg. No.14183). Robert Rigby does not appear to have had any children registered or married prior to 1888 (ibid.), however both McCaskill and Rigby families are still strongly represented in the township of Coleraine and surrounding area. The ratebook at this time (1873-4) lists the owner as George Trangmar, not Thomas, who originally purchased the land. (Shire of Wannon 1873-4, entry 17C & 17B). This may be as Thomas and George were in partnership together, and only one person's name would appear as the owner of the property. Even though this is the first listing of the property, it is likely to have been constructed prior to this date, as the Shire of Wannon was not formed until 1872.

The shop at the side of the cottage was used by a variety of occupants as a bootmaker's, and it can be traced through the rate books until the last occupant in 1886-7, James Kerr, bootmaker (Shire of Wannon 1886-7, entry 35).

The brick cottage was occupied by Robert and Emma Rogers from 1875 to 1882 (Shire of Wannon 1875-76, entry 30; Shire of Wannon 1881-82, entry 33). In 1879, the cottage was converted into a shop, although what goods or services were offered is not known. In 1883, a tailor, John McLeod took occupation of the premises, and remained there until at least the turn of the century (Shire of Wannon 1883-4, entry 38; 1899-00, entry 43).

The building has been used as a shop throughout the twentieth century, although the history of the occupants and their trades is largely unknown.

THEMATIC CONTEXT:

Theme 3: Developing local, regional and national economies
3.19 Marketing and retailing

Theme 8: Developing Australia's cultural life
8.12 Living in and around Australian homes

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8.14 Living in the country and rural settlements

CONDITION:

The building is in good condition and is significantly intact, the central shop window being one of the few surviving in Coleraine.

INTEGRITY:

Integrity has been compromised by addition of large display windows and painting brickwork.

STATEMENT OF SIGNIFICANCE:

What is significant?

The hairdresser's salon, located on the north side of Whyte Street in Coleraine was formerly a cottage with an early attached shop. The salon is a small brick building with a central door and a six pane window on the east side, and a large display window on the west side. There are shingles under a low hipped corrugated iron roof, which lies behind a later pediment. The brickwork has been painted, but early photographs show quoining on the corners of the building. The building is thought to pre-date 1860, and is one of only two surviving brick cottages in Whyte Street. An early shop is attached to the west side of the building. The shop is a long rectangular brick building which has been clad in fibre sheeting. It has a large modern display window and a separate entrance, set back off the street.

How is it significant?

The Hairdressers Salon and attached shop at 72b Whyte Street, Coleraine is of historical and architectural significance to the township of Coleraine.

Why is it significant?

The Hairdressers Salon and attached shop at 72b Whyte Street, Coleraine is of historical significance as an example of an early conversion of a residence into a shop and residence. It demonstrates an early form of retailing and associated accommodation. It is also of historical significance as one of only two surviving early brick cottages in Whyte Street, and for its associations with the Trangmar family, who were important merchants in the area. It is of architectural significance as a rare surviving example of an early shopfront and display window dating from the nineteenth century.

COMPARISON:

250 Shop and Residence, 76b Bell St, Peshurst.

085 Trangmar's Store and Residence, 73 Whyte Street, Coleraine.

039 J. E Goody's shop & residence, 64 Whyte Street, Coleraine.

ASSESSED BY: AEN

ASSESSMENT DATE:

17-Jun-03

EXISTING LISTINGS:

HERITAGE STUDY RECOMMENDATIONS:

Include in VHR **Include in RNE** **Include in Local Planning Scheme**

No Recommendations for Inclusions

REFERENCES:

Author	Title	Year Page
Department of Lands and Survey	Township of Coleraine (Parishes of Coleraine and Konong Wootong County of Dundas)	1873
Department of Lands and Survey	Township of Coleraine (Parishes of Coleraine and Konong Wootong County of Dundas)	1955
Macbeth Genealogical Services	Pioneer Index Victoria 1836 - 1888	1998

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Malcolm Troeth	The Cultural Landscape of Coleraine	1988 65
Shire of Wannon	Shire of Wannon Ratebooks 1881-82	1881
Shire of Wannon	Shire of Wannon Ratebooks 1899-1900	1899
Shire of Wannon	Shire of Wannon Ratebooks 1883-84	1883
Shire of Wannon	Shire of Wannon Ratebooks 1878-79	1879
Shire of Wannon	Shire of Wannon Ratebooks 1875-76	1875
Shire of Wannon	Shire of Wannon Ratebooks 1886-87	1886
Shire of Wannon	Shire of Wannon Ratebooks 1873-74	1873