

**BUILDING TITLE:** Williams The Shoeman **BUILDING ADDRESS:** 154 Gray St  
**LEVEL OF SIGNIFICANCE:** A || B || C |X| D || E || **BUILDING TYPE:**  
**DESIGNATION:** HBR Reg No File # AHC File # NT File # Class || Rec ||  
**CONSERVATION AREA:** Gray St Commercial **LEVEL OF STREETScape SIGNIFICANCE:** 1 || 2 |X| 3 ||  
**STYLE:** Edwardian

**CONSTRUCTION DATE & ALTERATIONS:**

1. c1904 or earlier
- 2.
- 3.
- 4.
- 5.
- 6.

**Sources:**

1 Hamilton Rate Book 1904 No 165  
(shop and dwelling NAV 25 pounds)

**MATERIALS:**

**Roof:** corrugated iron  
**Walls:** red brick  
**Dressings:** cement render  
**Plinth:** cement render  
**Windows:** painted aluminium  
**Paving:** tiles t.c  
**Other:**

**SURVEY DATE:** 7/3/91 **NEG FILE:** 2/24 **REPORTER:** TFH  
**INTEGRITY:** E || G || F |X| P || **NOTABLE FEATURES:**parapet detailing

**CONDITION:** E || G |X| F || P ||

**SIGNIFICANCE:** Important as a pair with its western neighbour and as an example of a commercial building in from the Federation period.

**ALTERATIONS & RECOMMENDATIONS:**

|                     |            |                         |            |
|---------------------|------------|-------------------------|------------|
| <b>Appropriate:</b> | <b>Rec</b> | <b>Inappropriate:</b>   | <b>Rec</b> |
|                     |            | cladding over 1st floor | R          |
|                     |            | shop fronts             | S          |

O=reinstate original design S=reinstate sympathetic alternative R=remove RAM=remove by approved method

**SIGNIFICANT OWNERS/TENANTS:**

land to E Fowler, 8/9/52

**ARCHITECTS/BUILDERS:**

**TITLE:**

Sec C A  
5 7  
Rosanna Watts, owner c1904-1920s

**COUNCIL COMPUTER #**

**MORE INFO OVER** |X|

**HAMDS042**

## STATEMENT OF SIGNIFICANCE

Williams the Shoemen  
154 Gray Street

This red brick shop has architectural interest as a fraternal twin of the chemist's shop at 152 Gray Street and has local interest as a shop owned in 1904 or earlier by Rosanna Watts and occupied by Sarah Butler, seller of fancy goods. <sup>(i)</sup> It was described as a shop and dwelling in 1906 and later. <sup>(ii)</sup> The building was typical of the many small businesses lining Gray Street from an early date. <sup>(iii)</sup> The use of red brick and cement render and the parapet detailing are distinctive of the period just before the First World War. It has lost its original verandah and shop front but remains in good condition. The cladding across the first floor facade is only superficial. As a two storey building at the highest point in the Gray Street Commercial area, the shop is critical to the streetscape.

### ASSOCIATED HISTORIC THEMES

Evolution of the Town: 1900s  
Tertiary Industry: Fancy Goods Retailer

### ASSOCIATED HISTORIC BUILDINGS

152 Gray Street (George Gill)

### REFERENCES

*Hamilton Rate Books.*  
Garden, Don, *Hamilton*, North Melbourne, 1984.

### FOOTNOTES

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- <sup>i</sup> *Hamilton Rate Book 1904*, No. 165 (shop and dwelling, NAV 25 pounds).  
<sup>ii</sup> *Ibid.*, 1906, No. 171; 1909, No. 184; 1915, No. 176; 1919, No. 178; 1921, No. 174.  
<sup>iii</sup> Garden, Don, *Hamilton*, p 81.