

Greater Grants Guidelines

Southern Grampians Shire Council's Greater Grants Program is designed to help build our region by giving community groups a funding source to undertake new or growing initiatives, projects, or events that benefit the Southern Grampians Shire.

The Greater Grants Program provides an opportunity for not for profit organisations, groups and committees to develop projects that complement areas identified as priorities in [Southern Grampians Shire Council Plan 2017 – 2021](#).

What you need to know:

- Contact relevant Council staff member prior to submitting your Greater Grants application form (please see page 3 for appropriate contact position)
- Please consider applying for a grant 6-12 months before your project, works or event start date.
- Make sure you have proof of Public Liability insurance, any required permits, approvals, permissions or exemptions, plus a project budget and evidence of other confirmed supporting funds.
- Attaching supporting evidence, statistics, letters of support and relevant plans will strengthen your application.
- Funding or in-kind support will only be awarded to projects and activities that occur within the Southern Grampians Shire boundary.
- Funding will only be made available for not for profit organisations, groups and committees. Applications from individuals are eligible only for the Arts and Culture and Heritage grants categories.
- Funding cannot be used for projects, works or events which have already been undertaken. Please consider applying for a grant 6-12 months before your project, works or event start date.
- In any financial year applicants can make one or more submissions for different projects. The maximum amount that could be allocated per applicant per financial year is \$15,000.
- Applications for more than \$2,500 must demonstrate an equal cash contribution.
- Any applicable Annual Operational Subsidies provided by Council are not to be used towards cash contribution.
- Applicants are **not** eligible to apply for administration costs, rates, utilities, rent, wages or insurance.
- Approval for applications may take up to three months as Council decision is required.
- Applicants with projects that require ongoing funding need to demonstrate clearly how they are working towards financial sustainability.
- Priority will be given to applications that have not received previous Greater Grants funding.
- Successful grant recipients will be required to publicly acknowledge Council's contribution. Please use Council's Greater Grants [logo](#) for promotion.
- Successful grant recipients are required to complete the Greater Grants Acquittal process at the conclusion of the funded project or event.

How your Application is assessed:

Assessment Criteria (value %)	Q	Clearly demonstrate how your project:
WHAT will your project achieve and how will we know it's been successful? (50%)	1	Contributes to achieving the goals and actions identified in Council Plans and Strategies or Community Plans
	2	Is innovative or adds a new component to an existing project
	3	Increases community participation, wellbeing or community capacity and engagement
	4	Shows a commitment to a waste-wise/recycling program, environmental sustainability and does not cause environmental harm
	5	Shows a commitment to being accessible and inclusive
WHO is involved in the project and what is the contribution of each partner? (15%)	6	Consults and collaborates with a variety of relevant stakeholders, community groups and communities
	7	Is implemented by a team with relevant skills, including any voluntary labour or in-kind support
HOW will you complete your project? (25%)	8	Is well planned and organised, with a clear project/business plan and timeline
	9	Has a clear budget itemising financial and in-kind contributions and other sources of funding (including sponsorship)
	10	Addresses issues around safety and risk management
HOW will you promote your project? (10%)	11	Will generate positive media exposure and improves the reputation of the region
	12	Will utilise a range of marketing strategies as appropriate
		How will Council's support be acknowledged?

Greater Grant Categories, Description and Contact Position:

Arts and Culture Development Grants

Contact: Manager Cultural Arts

Funding designed to assist groups or individuals realise creative projects. This could include supporting partnerships between creative practitioners and community groups and assist both to realise projects that:

- Enliven public places and spaces;
- Are innovative, creative and responsive to the needs of the community;
- Reflect the region's identity and tell our stories to residents and visitors; and
- Cultivate and support the creative sector to grow and thrive.

Community Infrastructure Grants

Contact: Coordinator Recreation Services

Funding designed to assist groups to enhance, improve, or renew physical assets. This could include:

- Assisting in the provision of new facilities;
- The extension or modification of existing facilities;
- The purchase of equipment or major maintenance to existing facilities which is considered by Council to be of a capital nature.

Community Strengthening Grants

Contact: Community Engagement Coordinators

Funding designed to assist groups to enhance, improve or renew social assets. This could include:

- Meet a community need and make the community a better place to live;
- Provide benefits and opportunities for people in the community to build skills – take part on social, recreation and educational activities;
- Supporting initiatives that build or strengthen community connections, ensure social inclusion and increase participation in the community.
- Improve health and wellbeing and / or improve sense of community;
- Initiatives can be whole of community or only for a targeted group (eg. Youth, seniors).

Environmental Sustainability Grants

Contact: Sustainability Coordinator or Regulatory Services Coordinator

Funding designed to assist groups to protect or enhance the natural environment. This includes:

- Supporting the community to develop and promote projects which contribute toward environmental or sustainability objectives of the Council Plan, [Sustainability Strategy 2010-20](#) or other relevant Council plans or strategies.

Heritage Grants

Contact: Planning Administration Officer

Funding designed to assist in maintaining, documenting or restoring items of historical significance with preference given to those in the public realm and in particular the commercial precincts of the Shire's townships. This could include:

- Promote the care and conservation of our heritage places / objects by assisting with the maintenance, restoration and documenting of these places / objects which help to tell the stories of the Shire; and
- Restoration of commercial retail precincts to ensure compliance with the Heritage register and planning controls.

Tourism & Events Grants

Contact: Events Marketing and Development Officer

Funding designed to assist groups to develop, enhance, or promote a new or growing event or tourism product. Event funding is designed to provide seed funding for new projects, or to fund innovative elements of events that will have an economic benefit to the region.

Projects could include:

- Development of contemporary marketing collateral, websites, visual content or printed materials;
- Targeted advertising campaigns and strategic promotional activities;
- Items that contribute to professionalising the event e.g Venue hire, Equipment hire or signage; and
- Additional elements of an event which will engage new audiences.
- Funding cannot be used for operational or recurrent costs, donations, prize money or trophies.

To Contact Council:

Phone (03) 5573 0444

Visit our website at www.sthgrampians.vic.gov.au

Email Greatergrants@sthgrampians.vic.gov.au