



Southern Grampians
SHIRE COUNCIL

Hamilton Regional Livestock Exchange Advisory Committee

Meeting

3 May 2022

Mortlake Library

Community Meeting Room

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1. MEMBERSHIP

Councillor Mary Ann Brown (Chair)
Councillor Greg McAdam
Mr John Wyld (Independent member)
Mr David Byrd (Independent member)
Ms Marg Scanlon (Council Director Infrastructure and Sustainability)

Mr John Hope (Guest)

2. WELCOME AND INTRODUCTION

Councillor Brown as Chair commenced the meeting with a welcome to Mr John Hope as a guest.

3. APOLOGIES

Nil

4. DISCUSSION

Information tabled for discussion included;

- HRLX financials both operational and capital
- HRLX Throughput numbers including agistment
- MLA Market Reports

Key discussion points included;

- No HRLX throughput figures on line since February 2022 and the need for current figures to be made available.
- Marketing and promotion opportunities for HRLX
- Industry changes since the April 2020 *Bringing It Home for HRLX Report* and the need for the HRLXC to consider industry data and engage with the respective HRLX and industry stakeholders to gain insights to these changes and what this means for the HRLX in the future.
- Need to capture livestock exchange data, specifically including HRLX to undertake analysis of catchments, sales trends and projections and on-line and on-farm sale influences. This data assessment will inform the development of the HRLX Strategic Plan by the Committee.

Actions:

- Source data and information for collation and analysis including but not limited to:
 - o HRLX and other regional facility catchment and sale details specifically through industry providers such as MLA and Outcross.
 - o Demographics including agricultural profiles, stock numbers and projections

- Volume by agents
- On-line sale trends/projects with saleyard comparisons
- Throughput data including weights
- Establish a project brief to collate and analyse data for further HRLXC consideration.

4. TOUR

The HRLXC attended a tour of the Western Victorian Livestock Exchange in Mortlake facilitated by the facility Manager, Mr Colin Ryan. This tour provided insights to the facility, operational practices, proposed facility developments and regional industry trends.

8. FUTURE MEETINGS

- Monday 30 May 2022 2pm MJ Hynes Presidents Room
- Tuesday 28 June 2022 2pm MJ Hynes Auditorium
- Tuesday 30 August 2022 2pm MJ Hynes Auditorium

11. Meeting Close: 5 pm