

2022 BUSINESS AWARDS SPONSORSHIP PROSPECTUS

FRIDAY 14 OCTOBER
HAMILTON PERFORMING ARTS CENTRE



Southern Grampians
SHIRE COUNCIL



THE BUSINESS AWARDS PROVIDE A
FRAMEWORK OF PEER RECOGNITION
WHICH FOSTERS A CULTURE FOR BUSINESS
DEVELOPMENT EXCELLENCE, LEADERSHIP
AND INNOVATION.



2022 BUSINESS AWARDS

The Southern Grampians Shire Business Awards are conducted to provide an opportunity for businesses to examine their processes and operations and to strategically look to grow their businesses. The Awards culminate with a Gala presentation night held in October each year. This Awards are not possible without the continued support of all sponsors. Council values the contribution made by our previous sponsors. We look forward to continuing these relationships into the future and establishing new partnerships.



BUSINESS AWARDS THEME

The awards enable the region's businesses to facilitate a premium development opportunity and to reflect on their current situation. Through an independent judging process, feedback is provided with suggestions for improving and growing their businesses.

OVERVIEW

The Business Awards is the major business event for the year in the Shire and we welcome your involvement in the awards. A substantial media and advertising campaign is undertaken during the process and been a sponsor highlights you as a caring and progressive member of the business community.

CATEGORY SPONSORSHIP \$750 including GST

	SPONSORSHIP ENTITLEMENTS	CATEGORY SPONSOR
> Acknowledgment as Category Sponsor throughout the Awards Ceremony	Acknowledgment by presenter	✓
	Complementary meals	2
> Logo placed on selected marketing collateral	Logo in selected marketing collateral	✓
> Recognition on Awards trophy	Sponsorship acknowledgment during ceremony	✓
> Business banner displayed at Awards Ceremony	Social Media market Pre/Post Awards	✓
> Social Media Marketing	Logo Local Newspaper Pre/Post Awards	✓
> Entry form distributed through our Business Database	Recognition on Awards trophy	✓
> Exclusive sponsorship for 1 year.	Present trophy to category winner & photo	✓

To discuss opportunity in more detail please contact:

**Daniel Shaw - Business Development Officer
Southern Grampians Shire Council**

Email: dshaw@sthgrampians.vic.gov.au

Phone: 03 5573 0240

Mobile: 0429 578 216

AWARDS TIMELINE

Entries Open	Mon 20 Jun 2022
Entries Close	Fri 12 Aug 2022
Judging	Mon 5 - Fri 9 Sept 2022
Awards Evening	Fri 14 Oct 2022
Feedback Visit	November

2020 BUSINESS AWARDS SPONSORSHIP APPLICATION

- > Complete the Sponsorship Application (right) and return to Southern Grampians Shire Council: **dshaw@sthgrampians.vic.gov.au**
- > Please include a high resolution file (pdf, eps or jpg are preferable) of your company logo when returning this form.
- > Confirmation of your booking will be acknowledged by email.
- > Southern Grampians Shire Council will raise an invoice for payment.
- > Payment must be received before the event date.

BUSINESS DETAILS

BUSINESS NAME	
ABN	
ADDRESS	
CONTACT NAME	
POSITION	
TELEPHONE	
MOBILE NO.	
EMAIL	

SPONSORSHIP CATEGORY

Please tick

<input type="checkbox"/>	CATEGORY SPONSOR (\$750 including GST)
--------------------------	--

We accept the sponsor package for a -1 year term 2020-2022 inclusive as outlined in this proposal.

Authorised Signature:

PRINT NAME	
DATE	

**PLEASE RETURN
THIS FORM TO:**

Daniel Shaw
Business Development Officer
Southern Grampians Shire Council
Email: dshaw@sthgrampians.vic.gov.au

2019 CATEGORY WINNERS



Daniel Shaw - Business Development Officer
Southern Grampians Shire Council

Email: dshaw@sthgrampians.vic.gov.au
Phone: 03 5573 0240
Mobile: 0429 578 216